CAPH CALIFORNIA ASSOCIATION OF PUBLIC HOSPITALS & HEALTH SYSTEMS

SNI CALIFORNIA HEALTH CARE SAFETY NET INSTITUTE

About the Conference

For more than 40 years, the CAPH/SNI Annual Conference has brought together leadership from California's public health care systems, state and local officials and their staff, and partners from advocacy organizations, foundations, and the broader health care community to connect, learn, and be inspired.

The CAPH/SNI Annual Conference highlights and advances the work of California's public health care systems in fulfilling their essential safety net mission: ensuring access to comprehensive, high quality, equitable health care services for all Californians, regardless of insurance status, immigration status, ability to pay, or other circumstance.

The conference features timely learning and engagement opportunities, including keynote speakers and sessions led by experts in health care practice, policy, leadership, and politics. This year's theme, ***Resilience Reimagined: Transforming Pressure into Progress***, reflects how California's public health care systems continue to lead, adapt, and innovate in response to ongoing challenges while delivering for the communities that depend on them. The conference will be held **December 2–4 at The Meritage Resort and Spa**.

About Sponsorship

CAPH/SNI Annual Conference sponsors have the opportunity to connect with and gain visibility among leadership from California's 17 public health care systems and the five University of California academic medical centers. The conference convenes a broad cross-section of the health care landscape, including state and local policymakers, Medi-Cal plan leaders, provider associations, advocacy organizations, philanthropic and policy partners, and other influential voices shaping health care in California and nationally.

Depending on their level of support, sponsors receive a range of benefits that may include high-visibility recognition throughout conference programming, facilitated introductions and networking opportunities coordinated by CAPH/SNI staff, and opportunities to participate in conference sessions and discussions

There are **four** different levels of sponsorship available and highlighted below.

2026 CAPH/SNI SPONSORSHIP OFFERINGS	Emerald - $5,000	Silver - $10,000	Gold - $20,000	Platinum - $30,000
Complimentary Registrations	1	2	3	4
Electronic Attendee List	Yes	Yes	Yes	Yes
Conference Website Logo Recognition	Yes	Yes	Yes	Yes
Conference Mobile App Recognition including one Page marketing materials	Yes	Yes	Yes	Yes
Logo Branding Recognition at Conference		General Sessions	Chairs Reception	Gala or Quality Leaders Awards
Social Media Recognition		Yes	Yes	Yes
Exhibitor Booth*			Yes	Yes
CAPH/SNI Staff Liaison at Conference			Yes	Yes
In person Introduction from CAPH/SNI Leadership to (2) Member Executives				Yes
Speaking Opportunity**				Hospitality Room

*Exhibitor Booth Information:

Each 10' X 10' booth cannot exceed 8' tall and will include a 6' draped table, two side chairs, one wastebasket and basic power access including WIFI. Exhibitors are responsible for all other charges including equipment, shipping expenses and set up/break down of booth. Booths will be made available Thursday and Friday of the conference, starting at 8am, near the General Sessions entrance.

Shipping Information:
Please send all boxes to the hotel no sooner than **Monday, November 30th:** See next page for Sponsor Exhibit shipping form and instructions. The sponsor is responsible for all shipping related expenses.

**Speaking Opportunity

Sponsors at the Platinum Level have the option to host a hospitality room. Please see below for additional details regarding this opportunity:

Hospitality Room:

Sponsors will have a private room made available on Thursday, December 3rd, if requested by November 6th, to host conference attendees with a presentation or networking event. The room will be available post lunch on Thursday, for up to 1 hour. The sponsor will be responsible for promoting the suite and attendee attendance. Sponsor will work directly with hotel staff for all logistics such as AV equipment and food/beverage needs. CAPH/SNI will provide the room, WIFI and room set up based on sponsor request.

Registration/Hotel Information:

Sponsors will be sent special registrations links based on sponsor level in September to complete complementary registration information. Sponsors may also register additional attendees at the Member Rate.

Hotel Rooms should be booked with the following link only:
CAPH/SNI Annual Conference 2025
Please make your reservations using the link above before Friday, October 31st, to secure the group rate. Please note that the cut-off date is a guideline and does not guarantee availability. Book early.

*You may receive phone calls or emails from **unaffiliated** organizations and individuals who claim to be acting on behalf of CAPH/SNI; please do not book through any other company.*

For questions or to confirm sponsorship level, please contact Erica Fornshell, efornshell@caph.org