



## **Carlos Zaffirini Jr.**

### **President and CEO**



Carlos Zaffirini is an Austin-based attorney and entrepreneur who earned his BBA and JD from The University of Texas at Austin. He is the President and CEO of AHCV, a healthcare finance consulting company with offices in Washington, D.C.; Austin; Nashville; Tallahassee; and Laredo. The company focuses on Medicaid reimbursement consulting for healthcare providers. He also founded Zaffirini Law, a Texas-based law firm with national reach, and invests in multiple ventures ranging from healthcare to fintech. This includes serving as Board Observer at both Lithic and Healthcare Highways. A civic leader committed to public service through philanthropy and civic engagement, he prioritizes charitable interests in education and healthcare.

Through AHCV Carlos helped some of the largest and most prestigious hospitals in the country access more than \$6 billion of additional reimbursement. His expertise includes extensive experience in structuring complex reimbursement models, including multiple Medicaid UPL, provider tax, Medicaid DSH, and directed payment programs. He also works on complex regulatory issues with health systems, Uber Health, and managed care organizations. Most notably, he created and implemented the concept of the Local Provider Participation Fund in 28 unique Texas localities. Dedicated to improving funding for and delivery of healthcare across other states, Carlos is working with 30 health systems across the state while expanding AHCV into Florida.

In a newer area of interest, Carlos drafted regulations and statutes that allow ride-sharing organizations to participate in multiple Medicaid programs across the country. The ultimate goal of these initiatives is to provide enhanced service in Non-Emergency Medical Transportation.

Carlos' passion for public service is reflected in his philanthropy and fundraising for organizations such as the Texas Access to Justice Foundation, South Texas Food Bank, Rio Grande International Study Center, Junior Achievement, and a variety of programs that enhance the quality of life of low-income Texans and their access to education, health, justice, and the arts. He has partnered with the U.S. Soccer Foundation and the city of Laredo to build a new soccer mini-pitch in Laredo. A Guardian member of the Champion of Justice Society, he partnered with the UT Law School Foundation to honor his parents by establishing the Carlos Sr. and Senator Judith Zaffirini Access to Justice Initiative, which pays for Texas bar exam review courses and exam fees for low-income law students committed to increasing access to justice for low-income Texans. Additionally, he honored his mother as the namesake of three endowed university scholarships, student loan repayment grants for teachers and healthcare workers, good works grants for civic organizations, and a patient suite at Dell Seton Medical Center.

His honors include being named the University of Texas Law Alumni Association 2021 Outstanding Young Alumnus, 2014 Outstanding Young Texas Ex, 2013 finalist for the Austin Under 40 Awards, and 2012 Santé Ventures Special Advisor of the Year. He and Audrey Pieper Zaffirini have two sons, Asher Maxwell (06/03/17) and George William (07/15/19).