



About the Conference

For more than 30 years, the CAPH/SNI Annual Conference has been a place for public health care systems leadership, state and local officials and their staff, and representatives from advocacy organizations and foundations to gather, learn, and be inspired.

The CAPH/SNI Annual Conference celebrates and informs the work being done by California's public health care systems to fulfill their essential safety net mission and mandate – to provide the right care to everyone, regardless of insurance status, ability to pay, or other circumstances, while competing in the health care marketplace.

The conference features learning and engagement opportunities for attendees, with keynote speakers who are recognized as experts from the worlds of health care practice, policy, and politics. **This year, the conference will be held December 3-5, at [The Westin San Diego Gaslamp Quarter](#) in San Diego, CA.**

About Sponsorship

CAPH/SNI Annual Conference sponsors can publicize marketing materials and network with leaders and executives from California's 17 public health care systems and the five University of California academic medical centers as well as well-regarded figures from across the state and federal health care landscape.

Depending on their level of contribution, sponsors can enjoy high-visibility recognition during conference programming, executive introductions facilitated by a liaison from the CAPH/SNI staff as well as speaking opportunities.

There are four different levels of sponsorship available and highlighted below.

2025 CAPH/SNI SPONSORSHIP OFFERINGS	Emerald - \$5,000	Silver - \$10,000	Gold - \$20,000	Platinum - \$30,000
Complimentary Registrations	1	2	3	4
Electronic Attendee List	Yes	Yes	Yes	Yes
Conference Website Logo Recognition	Yes	Yes	Yes	Yes
Conference Mobile App Recognition including one Page marketing materials	Yes	Yes	Yes	Yes
Logo Branding Recognition at Conference		General Sessions	Chairs Reception	Gala or Quality Leaders Awards
Social Media Recognition		Yes	Yes	Yes
Exhibitor Booth*			Yes	Yes
CAPH/SNI Staff Liaison at Conference			Yes	Yes
In person Introduction from CAPH/SNI Leadership to (2) Member Executives				Yes
Speaking Opportunity**				Speaker Introduction or Hospitality Room

***Exhibitor Booth Information:**

Each 10' X 10' booth cannot exceed 8' tall and will include a 6' draped table, two side chairs, one wastebasket and basic power access including WIFI. Exhibitors are responsible for all other charges including equipment, shipping expenses and set up/break down of booth. Booths will be made available Thursday and Friday of the conference, starting at 8am, near the General Sessions entrance.

Shipping Information:

Please send all boxes to the hotel no sooner than **Monday, December 1st:** See below for Sponsor Exhibit shipping form and instructions. The sponsor is responsible for all shipping related expenses.

****Speaking Opportunity**

Sponsors at the Platinum Level have the choice of presenting a keynote speaker *or* hosting a hospitality room. Please see below for additional details regarding these opportunities:

Keynote Speaker Introduction:

Exclusive opportunity for sponsor representatives to provide a one-minute introduction and remarks before the keynote speaker introduction. CAPH/SNI staff will assign and provide sponsor the keynote speaker introduction script prior to the conference.

Hospitality Room:

Sponsors will have a private room made available on Thursday, December 4th, if requested by November 7th, to host conference attendees with a presentation or networking event. The room will be available post lunch on Thursday, for up to 1 hour. The sponsor will be responsible for promoting the suite and attendee attendance. Sponsor will also work directly with hotel staff for all logistics such as AV equipment and food/beverage needs. CAPH/SNI will provide the room, WIFI and room set up based on sponsor request.

Registration/Hotel Information:

Sponsors will be sent special registrations links based on sponsor level in September to complete complementary registration information. Sponsors may also register additional attendees at the Member Rate.

Hotel Rooms should be booked with the following link only:

[**CAPH/SNI Annual Conference 2025**](#)

Please make your reservations using the link above before Friday, October 31st, to secure the group rate. Please note that the cut-off date is a guideline and does not guarantee availability. Book early.

*You may receive phone calls or emails from **unaffiliated** organizations and individuals who claim to be acting on behalf of CAPH/SNI; please do not book through any other company.*

For questions or to confirm sponsorship level, please contact Erica Fornshell, efornshell@caph.org

Exhibitor Information Form

Event Information

Event Name		Event Dates	
Exhibitor Company Name			
Meeting & Event Manager		Booth Name	
Office Contact Name		Phone Number	
Office Email Address			
Onsite Contact Name		Phone Number	
Onsite Email Address			

Important

All boxes that are received by the hotel are subject to drayage/handling fees. The Westin San Diego Gaslamp Quarter will only accept packages within (3) days of the conference dates.

Please address shipments as follows:

The Westin San Diego Gaslamp Quarter
Your Company/Organization; Name of Your Company/Organization On-Site Contact
Convention/Event Name, Date of Event
910 Broadway Circle
San Diego CA 92101
Box 1 of _____

Boxes

inbound	cost per box
0 - 5 lbs.	\$ 5.00
6 - 20 lbs.	\$ 10.00
21 - 50 lbs.	\$ 15.00
over 51 lbs.	\$ 25.00
crates	\$ 50.00
pallets	\$ 75.00

Tracking Information

Please input all tracking numbers below & who the boxes are addressed to -**LAST NAME is very important.**

TRACKING NUMBER	LAST NAME	TRACKING NUMBER	LAST NAME

RETURN SHIPPING: Please ensure return packages are labeled for outbound shipping with payment method noted on label and are taped closed. You must provide your own return labels & packaging tape. Hotel does not have these supplies on-site.

Exhibitors may leave their properly labelled & closed packages on their table and our staff will take the packages to the FedEx drop-off and pick-up area. If you are shipping via GROUND you MUST schedule a pick-up under your own FedEx/UPS account- reminder this is only for GROUND shipments.

Billing Information

Exhibitor is responsible for payment of hotel package handling charges and must provide a method of payment.

Would you like all drayage/handling charges applied to the onsite contact's guestroom?	<input type="checkbox"/>	YES, I authorize all drayage/handling charges to be applied to guestroom of onsite contact listed above
	<input type="checkbox"/>	NO, I would like to pay via credit card, please send authorization:
Email Address:		

Please do not include your credit card information on this form. You will receive an email from Sertifi Services to submit your card via our secure online system. Please check your junk folder if there is a delay in receiving our email.

If you have any further questions or do not receive a credit card authorization form please contact:
Hannah Shaw 619-272-5859
Please email this completed form directly to: hannah.shaw@marriott.com