



About the Conference

For more than 30 years, the CAPH/SNI Annual Conference has been a place for public health care systems leadership, state and local officials and their staff, and representatives from advocacy organizations and foundations to gather, learn, and be inspired.

The CAPH/SNI Annual Conference celebrates and informs the work being done by California’s public health care systems to fulfill their essential safety net mission and mandate – to provide the right care to everyone, regardless of insurance status, ability to pay, or other circumstances, while competing in the health care marketplace.

The conference features learning and engagement opportunities for attendees, with keynote speakers who are recognized as experts from the worlds of health care practice, policy, and politics. **This year, the conference will be held December 4-6, at [The Meritage Resort and Spa, Napa CA.](#)**

About Sponsorship

CAPH/SNI Annual Conference sponsors can publicize marketing materials and network with leaders and executives from California’s 21 public health care systems and well-regarded figures from across the state and federal health care landscape.

Depending on their level of contribution, sponsors can enjoy high-visibility recognition during conference programming, executive introductions facilitated by a liaison from the CAPH/SNI staff as well as speaking opportunities.

There are four different levels of sponsorship available and highlighted below.

2024 CAPH/SNI SPONSORSHIP OFFERINGS	Emerald - \$5,000	Silver - \$10,000	Gold - \$20,000	Platinum - \$30,000
Complimentary Registrations	1	2	3	4
Electronic Attendee List	Yes	Yes	Yes	Yes
Conference Website Logo Recognition	Yes	Yes	Yes	Yes
Conference Mobile App Recognition including one Page marketing materials	Yes	Yes	Yes	Yes
Logo Branding Recognition at Conference		General Sessions	Chairs Reception	Gala or Quality Leaders Awards
Social Media Recognition		Yes	Yes	Yes
Exhibitor Booth*			Yes	Yes
CAPH/SNI Staff Liaison at Conference			Yes	Yes
In person Introduction from CAPH/SNI Leadership to (2) Member Executives				Yes
Speaking Opportunity**				Speaker Introduction or Hospitality Room

***Exhibitor Booth Information:**

Each 10' X 10' booth cannot exceed 8' tall and will include a 6' draped table, two side chairs, one wastebasket and basic power access including WIFI. Exhibitors are responsible for all other charges including equipment, shipping expenses and set up/break down of booth. Booths will be made available Thursday and Friday of conference, starting at 8am, next to Registration in the Foyer of General Sessions.

Shipping Information:

Please send all boxes to hotel no sooner than **Monday, December 2nd**: See below for Sponsor Exhibit shipping form and instructions. Sponsor is responsible for all shipping related expenses.

****Speaking Opportunity**

Sponsors at the Platinum Level have the choice of presenting a keynote speaker or hosting a hospitality room. Please see below for additional details regarding these opportunities:

Keynote Speaker Introduction:

Exclusive opportunity for sponsor representative to provide a one-minute introduction and remarks before the keynote speaker introduction. CAPH/SNI staff will assign and provide sponsor the keynote speaker introduction script prior to the conference.

Hospitality Room:

Sponsors will have a private room made available on Thursday, December 5th, if requested by November 7th, to host conference attendees with a presentation or networking event. The room will be available post lunch on Thursday, for up to 1 hour. Sponsor will be responsible for promoting the suite and attendee attendance. Sponsor will also work directly with hotel staff for all logistics such as AV equipment and food/beverage needs. CAPH/SNI will provide the room, WIFI and room set up based on sponsor request.

Registration/Hotel Information:

Sponsors will be sent special registrations links based on sponsor level in September to complete complementary registration information. Sponsors may also register additional attendees at the Member Rate.

Hotel Rooms should be booked with the following link only:

[CAPH/SNI Annual Conference 2024](#)

Please make your reservations using the link above before Friday, November 1, to secure the group rate. Please note that the cut-off date is a guideline and does not guarantee availability. Book early.

*You may receive phone calls or emails from **unaffiliated** organizations and individuals who claim to be acting on behalf of CAPH/SNI; please do not book through any other company.*

For questions or to confirm sponsorship level, please contact Erica Fornshell, efornshell@caph.org

CONTACT NAME

EXHIBITOR COMPANY NAME

ATTENTION: _____

ARRIVING: _____

C/O The Meritage Resort & Spa

875 Bordeaux Way

Napa, CA 94558

E-MAIL: _____

PHONE NUMBER: _____

TOTAL NUMBER OF BOXES: _____

*** YOU WILL RECEIVE COMMUNICATION FROM OUR ACCOUNTING DEPARTMENT TO PAY FOR BOXES**

There will be a handling charge as follows: Boxes up to 36" x 24" x 24" not more than 40 pounds ea: \$5.00 per box, after the first (5) complimentary boxes; larger boxes/display cases: \$25.00 per box; Pallets: are charged at \$125.00 per pallet. For other sized amounts, please consult your Conference Services Manager for pricing. Charges will be placed on master account unless otherwise directed. Additional labor charges may be incurred depending on the size of the shipment, at the discretion of Hotel. Hotel will not be responsible for any damages or loss to any packages or boxes.

Exhibitors: All shipping information and package handling form must be completed & emailed to the Conference Service Manager within 7 days prior to the program arrival date.