

About the Conference

For more than 30 years, the CAPH/SNI Annual Conference has been a place for public health care systems leadership, state and local officials and their staff, and representatives from advocacy organizations and foundations to gather, learn, and be inspired.

The CAPH/SNI Annual Conference celebrates and informs the work being done by California’s public health care systems to fulfill their essential safety net mission and mandate – to provide the right care to everyone, regardless of insurance status, ability to pay, or other circumstances, while competing in the health care marketplace.

The conference features learning and engagement opportunities for attendees, with keynote speakers who are recognized as experts from the worlds of health care practice, policy, and politics. **This year, the conference will be held virtually, December 2-3.**

About Sponsorship

CAPH/SNI Annual Conference sponsors can publicize marketing materials and network with leaders and executives from California’s 21 public health care systems and well-regarded figures from across the state and federal health care landscape.

Sponsors are recognized and thanked for their valuable contribution to this once-a-year opportunity for those who provide care to California’s most vulnerable and include complementary registration.

Depending on their level of contribution, sponsors can enjoy high-visibility recognition during conference programming, executive introductions facilitated by a liaison from the CAPH/SNI staff as well as speaking opportunities.

There are five different levels of sponsorship available and highlighted below. For more information, please contact Erica Fornshell at efornshell@caph.org.

2021 CAPH/SNI SPONSORSHIP OFFERINGS	Emerald - \$2,500	Bronze - \$5,000	Silver - \$10,000	Gold - \$15,000	Platinum - \$25,000
Complimentary Registrations	1	2	3	4	5
Electronic Attendee List	Yes	Yes	Yes	Yes	Yes
Conference Website Acknowledgement	Yes	Yes	Yes	Yes	Yes
Logo Recognition (Opening remarks or during breaks)		Yes	Yes	Yes	Yes
Social Media Recognition			Yes	Yes	Yes
Member Introduction Emails from CAPH/SNI Leadership			Yes	Yes	Yes
Poster Exhibit Wall			Yes	Yes	Yes
15-30 Second Video Ad shared prior to Keynote Session (Pre-recorded by Sponsor)				15 second Ad	30 second Ad
Event/Session Sponsorship				Registration	Keynote Session
Speaking Opportunity					Speaker Introduction